



After working as a copywriter at advertising agencies in Seattle, Honolulu, and Los Angeles, I began freelancing in 1984. Since then, I have developed concepts and written copy for a wide range of clients. My experience ensures you of:

*Clear, targeted copy that solves a specific communications problem.*

*A copy style tailored to fit the client, the design, and the product or service.*

*An effective, efficient process.*

I focus on corporate and marketing communications projects, including:

- CSR/sustainability reports
- Annual reports
- Quarterly earnings scripts
- Marketing collateral
- Web sites
- Blog posts
- Trade and consumer advertising
- Video scripts

Here are some of the companies that I have had the pleasure of working with:

Amazon.com

AT&T Wireless

Boeing

The Carlyle Group

CA Technologies

Celgene

Citi

Coca-Cola

Comcast NBCUniversal

Holland America Line

IDEXX

Intel

Maidenform

Microsoft

Nordstrom

PepsiCo

Princess Cruises

Southwest Airlines

SunTrust Banks

Target

United Rentals