



After working as a copywriter at advertising agencies in Seattle, Honolulu, and Los Angeles, I began freelancing in 1984. Since then, I have developed concepts and written copy for a wide range of clients. My experience ensures you of:

*Clear, targeted copy that solves a specific communications problem.*

*A copy style tailored to fit the client, the design, and the product or service.*

*An effective, efficient process.*

My focus is primarily on corporate and marketing communications projects, including:

- Annual and corporate responsibility reports
- Corporate capabilities brochures
- Product brochures and data sheets
- Web sites
- Direct marketing
- Trade and consumer advertising
- Video and Flash presentations and demos

Here are some of the companies that have used my copy:

<b>Client</b>	<b>Types of Projects</b>
AFC Enterprises	Annual reports
AT&T Wireless	Product and service brochures, point-of-sale, catalog, trade show
Boeing	Quarterly news magazine, corporate white paper, web site
Coca-Cola	Corporate responsibility report
Curtiss-Wright	Annual report
Esterline Technologies	Corporate brochure, annual reports
Fluke Networks	Marketing collateral, online product demo
Holland America Line	Cruise and tour brochures, newsletters
InFocus	Annual report
Intel	Videos
Kyphon	Annual report
Lumera	Annual report
Maidenform	Annual reports, brand positioning
Microsoft	Annual report, product and service brochures, Web, case studies, white papers, datasheets
Pixelworks	Annual report
Princess Cruises	Cruise and tour brochures, direct marketing, videos
Targeted Genetics	Annual report
Washington Mutual	Product brochures, direct mail