

Don't just see Europe. Experience it.

Our guests tell us that our love for Europe is contagious—they want to get even more of it. That's why we offer an extensive shore excursions program designed to let you participate in the world around you, not simply watch it go by. We offer more than 500 choices in Europe in 2005, including our limited-capacity Medallion Shore Excursions, which offer seasoned travelers a unique insider's perspective on a destination's history, culture and landscape.

In addition, our new Signature Collection tours cater to the most discerning travelers by providing the exclusive services of a private car or minivan, driver and English-speaking guide. You'll find these opportunities in 47 European ports of call. Your travel agent will be happy to tell you more—and book the shore excursions of your choice.



Call or visit your travel agent today.

SHIPS' REGISTRY: THE NETHERLANDS, BAHAMAS

2005 Europe Cruises

More of what you sail to Europe for—
more ports, more space,
more value.

We're not just
taking you to Europe.



We're taking you to
our home.

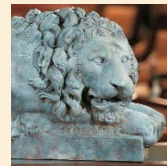
When we say we're going to show you Europe like no one else, you can really believe it. You see, Holland America Line was founded in Europe more than 130 years ago, so we really know the area. A selection of 33 exciting itineraries means you can find the cruise that matches your travel dreams best.

And with Holland America Line, you'll spend more time in port to explore Europe's cities, castles and cathedrals. Speaking of ports, our mid-size ships allow us to visit more of them—from the best known and most popular to the unique and less visited. So whether your plans include Venice, Italy or Tallinn, Estonia, Holland America Line is your best choice.

The European feeling extends to our four unique ships, each offering a classic way to experience Europe. It starts with your ship's time-honored nautical profile, deep marine blue hull, brass fittings and wraparound teak promenade deck. And continues throughout the interior with its rich collection of art and antiques.

Along the way, we'll enrich your vacation with our Explorations Speaker Series, special Medallion Shore Excursions, and specially designed itineraries.

Want to sail to Europe? Then choose the cruise line that's been doing just that for more than 130 years.



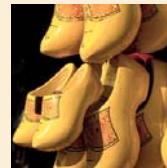


A Holland America cruise
is quite possibly **the best way**
to see **Europe.**

Many seasoned travelers say a cruise is the best way to see Europe. It's easy to understand why. Unlike a land tour, you won't waste valuable daytime hours traveling between ports by train, plane or bus. You'll have fewer challenges with language barriers and foreign currencies. Fewer decisions to make about where to eat, where to stay or how much to tip. And you'll only have to pack and unpack once for the entire journey.

When you travel with Holland America Line, you'll quickly discover another reason: our timeless values of gracious service combine with amenities and surroundings that elevate a cruise from ordinary to extraordinary. It's a unique approach, and one that's made Holland America Line the world's foremost premium cruise line.

You'll enjoy ships that are among the most spacious and comfortable on the seven seas. Service that's intuitive and gracious but never intrusive. Itineraries and shore excursions that take you deep into each destination. A fascinating world on board, with pleasures such as a luxurious spa, dazzling shows, and even cooking demonstrations. And a variety of dining experiences, from our intimate, reservations-only Pinnacle Grill to complimentary room service 24 hours a day.

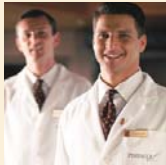


Why is a Holland America Line cruise your best value in Europe?

A Holland America cruise offers you a premium vacation experience that's also an exceptional value. You'll enjoy a spacious stateroom. Five-star dining experience. Spectacular onboard entertainment. And transportation between destinations. Plus the additional benefits of unpacking only once, an English-speaking crew, convenient cashless transactions and more.

There's simply no better way to experience Europe than on a Holland America cruise.

Because of the all-inclusive nature of cruising, you won't have to bother with currency exchange as much. So while you're enjoying a fabulous vacation, you'll also be getting more for your dollar. Take a minute to compare the costs for yourself.



	10-DAY SELF GUIDED EUROPE VACATION Standard Room	13-DAY NORTHERN EUROPE LAND TOUR Premium Accommodations	10-DAY NORTHERN EUROPE HOLLAND AMERICA CRUISE Verandah Stateroom
Accommodations*/Land tour cost/ All-inclusive cruise fare	\$1,555	\$4,074	\$2,616
Transportation between cities*	\$588	included	included
Food (three meals daily, snacks)	\$1,100	\$300	included
Entertainment	\$595	\$600	included
City tours	\$605	included	\$725
Grand total per person based on double occupancy	\$4,443	\$4,974	\$3,341
Cost per day per person	\$444	\$382	\$334
			PLUS ADDITIONAL EXTRAS AT NO CHARGE
Increased costs for purchases in euros	yes	yes	no
Enrichment program (cooking demonstrations, lecture programs)	additional charge	additional charge	included
Fruit basket/fresh flowers in room	additional charge	additional charge	included
Movies	additional charge	additional charge	included
Fitness center	additional charge	additional charge	included
Number of times pack/unpack	5	5	1
Countries visited	4	5	6
Daily entertainment included	no	no	yes
Number of meals on own	36	9	0

*Fares are in U.S. dollars. Hotel accommodations based on standard room in four-star hotel. Not all meals are included in tour package, including snacks. Transportation between cities based on Eurail pass. Some costs are subject to change with fluctuation of euro. Costs based on August 2005 information. Important note: All services and charges on Holland America Line are in U.S. dollars and will NOT fluctuate due to exchange rate.



Transatlantic

Mediterranean

There's something special about
a Transatlantic voyage.

Undiscovered gems, diverse routes and luxurious days at sea. There's something about being far from shore, with only sea and sky on the horizon.

On a Holland America Transatlantic voyage, the ancient romance of the sea remains. We give you more Transatlantic choices than any other cruise line—eight in all, including two popular “Big Band”-themed cruises on the *ms Westerdam* that are sure to give you (and our gentleman dance hosts) a workout on the dance floor.

Along the way you'll encounter a surprising number of ports of call—many of which are not found on our other itineraries. Plus leisurely days at sea to indulge in the onboard spa and the enriching Explorations Speaker Series.

2005 Transatlantic Cruises

SHIP	CRUISE	DAYS	CRUISE FROM	CRUISE TO	DEPARTURE
Rotterdam	Transatlantic	18	Ft. Lauderdale	Venice	Apr 11
Westerdam	Transatlantic	15	Ft. Lauderdale	Rome	Apr 27
Prinsendam	Transatlantic/Iberia	14	New York	Barcelona	May 9
Maasdam	Eastbound Transatlantic	17	Boston	Rotterdam	Jul 16
Maasdam	Westbound Transatlantic	18	Rotterdam	Boston	Aug 2
Westerdam	Transatlantic	15	Rome	Ft. Lauderdale	Oct 22
Rotterdam	Westbound Transatlantic/ South America	17	Lisbon	Rio de Janeiro	Nov 3
Prinsendam	Westbound Transatlantic	15	Lisbon	Ft. Lauderdale	Nov 9

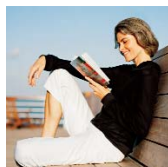
Come discover the marvelous secrets of
Holland America's Mediterranean.

Ancient glories, Renaissance treasures and sun-washed islands. Some say it's the quality of the light that makes the Mediterranean so magnificent. But it could just as easily be the silvery beaches, the near-perfect climate, the scents of lavender and thyme.

Choose from popular ports such as Rome, Barcelona and Athens, as well as many that are less well known: Cagliari, Katakolon, Kusadasi. Picture sailing out of Venice and toasting the horizons ahead over a leisurely five-course dinner. Or hearing a guest speaker's perspective on ancient Ephesus before touring the ruins the next day. On shore and on board, we'll give you an unforgettable Mediterranean experience.

2005 Mediterranean Cruises

SHIP	CRUISE	DAYS	CRUISE FROM	CRUISE TO	DEPARTURE
Rotterdam	Western Mediterranean	10	Venice	Venice	Apr 29; May 19; Sep 24; Oct 14
Rotterdam	Eastern Mediterranean	10	Venice	Venice	May 9; Sep 14; Oct 4
Westerdam	Western Mediterranean	10	Rome	Barcelona	May 12; Oct 2
Westerdam	Western Mediterranean	10	Barcelona	Rome	May 22; Oct 12
Prinsendam	Mediterranean	12	Barcelona	Athens	May 23
Rotterdam	Mediterranean	10	Venice	Rome	May 29
Prinsendam	Black Sea & Mediterranean	12	Athens	Rome	Jun 4
Prinsendam	Eastern Mediterranean	12	Rome	Athens	Oct 4
Prinsendam	Black Sea & Mediterranean	12	Athens	Venice	Oct 16
Rotterdam	Mediterranean	10	Venice	Lisbon	Oct 24
Prinsendam	Mediterranean	12	Venice	Lisbon	Oct 28





Western Europe

Legendary capitals, ornate palaces and cultural riches: venture into the very heart of Western Europe.

Western Europe has been shaped by so many hands. Vikings came from the north. Moors and Romans from the south. Ottomans from the east. Each culture contributed to a rich tradition of gracious hospitality that has become known throughout the world—much like you'll find on board our classic ships.

Our in-depth Western Europe itineraries bring this region's rich history and culture to life while still giving you time for a reflective day or three at sea. Visit the great European capitals or save your awe for the secretive pleasures of La Rochelle, Oporto and Melilla. Of course, the great cities can't be rushed. So bookend your journey with a 4-night cruise/land vacation package featuring excellent accommodations and expertly guided tours. Ask your travel professional for details.

2005 Western Europe Cruises

SHIP	CRUISE	DAYS	CRUISE FROM	CRUISE TO	DEPARTURE
Westerdam	European Capitals	12	Rome	Copenhagen	Jun 8
Rotterdam	European Capitals	12	Rome	London	Jun 8
Prinsendam	Mediterranean & Western Europe	14	Rome	Amsterdam	Jun 16
Prinsendam	Mediterranean & Western Europe	14	Amsterdam	Rome	Sep 20
Rotterdam	European Capitals	14	Rotterdam	Venice	Aug 31
Westerdam	Southbound European Capitals	14	Copenhagen	Rome	Sep 18



Northern Europe

From Norway's indigo fjords to The Netherlands' windmills, Northern Europe enchants.

Gilded onion domes, rustic villages and mist-shrouded fjords. Northern Europe reveals itself to you one enticing layer at a time. Behind the stern fortress walls of Tallinn, the smiling faces of the Estonian people. In Moscow's subway, an everyman's palace of artwork and mosaics. And beneath the surface of Holland America's itineraries, a depth and breadth of experience that help to bring each culture alive.

If the Baltic intrigues you, prepare for an experience beyond compare. We're the leaders here, with more ships, more choices, and more ports of call. And on all Baltic sailings, you have two whole days in St. Petersburg.

2005 Northern Europe Cruises

SHIP	CRUISE	DAYS	CRUISE FROM	CRUISE TO	DEPARTURE
Rotterdam	Norwegian Fjords & North Cape	12	London	Copenhagen	Jun 20
Prinsendam	Norwegian Fjords, Scandinavia & Russia	12	Amsterdam	Copenhagen	Jun 30
Westerdam	Scandinavia & Russia	10	Copenhagen	Copenhagen	Jun 20, 30; Jul 10, 20, 30; Aug 9, 19, 29; Sep 8
Rotterdam	Scandinavia & Russia	12	Copenhagen	Rotterdam	Jul 2, 26; Aug 19
Prinsendam	Irish Sea & Iceland	14	Copenhagen	Amsterdam	Jul 12
Rotterdam	Scandinavia & Russia	12	Rotterdam	Copenhagen	Jul 14; Aug 7
Prinsendam	Scandinavia & Russia	14	Amsterdam	Amsterdam	Jul 26; Aug 9; Sep 6
Prinsendam	United Kingdom & Ireland	14	Amsterdam	Amsterdam	Aug 23

