

**BILLIONS OF
PEOPLE KNOW
US BECAUSE OF
OUR BEVERAGES.**

**WE ALSO
WANT PEOPLE
TO KNOW US
BY OUR ACTIONS
AROUND THE
WORLD.**



MORE THAN 1.3 BILLION TIMES A DAY SOMEONE ENJOYS ONE OF OUR BEVERAGES. THAT'S A HUMBLING FIGURE. AND IT BRINGS WITH IT ENORMOUS BUSINESS OPPORTUNITIES AND GREAT RESPONSIBILITY.

PEOPLE INVITE US INTO THEIR LIVES. WE DON'T TAKE THIS FOR GRANTED. IT IS OUR ACTIONS—THE WAY WE TREAT OUR PEOPLE, PRODUCE OUR BEVERAGES, PROTECT THE ENVIRONMENT AND BENEFIT COMMUNITIES—THAT DETERMINE WHETHER WE WILL BE INVITED AGAIN. WE STRIVE TO LISTEN AND TO RESPOND TO THE NEEDS OF PEOPLE AND THE PLANET.

FOR US, CORPORATE RESPONSIBILITY IS AN ONGOING JOURNEY, NOT A DESTINATION.

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IT'S THE PEOPLE.

The men and women of The Coca-Cola Company are talented and passionate. They are the face of our brands in the countries in which we operate around the world. We strive to ensure our work environment is safe and inclusive. Our intensely local yet global nature enables us to provide diverse and plentiful opportunities for our people.



WE ENCOURAGE HEALTHY AND ACTIVE LIFESTYLES.

From a single soft drink in 1886 to nearly 2,400 beverage products today, we challenge ourselves to anticipate evolving consumer needs and tastes. Health and wellness are vital, and we are educating people about the value of nutrition and physical activity. We also continue to expand our portfolio of beverages that provide vitamins, nutrients and other beneficial ingredients.



A HEALTHY BUSINESS DEPENDS ON A HEALTHY ENVIRONMENT.

It is not enough to minimize our impact on the environment. We strive to go beyond that by working with governments, nongovernmental organizations, communities and other companies to address global environmental challenges that affect society and our business. And we are working toward leading the industry in protecting and improving water access and availability.



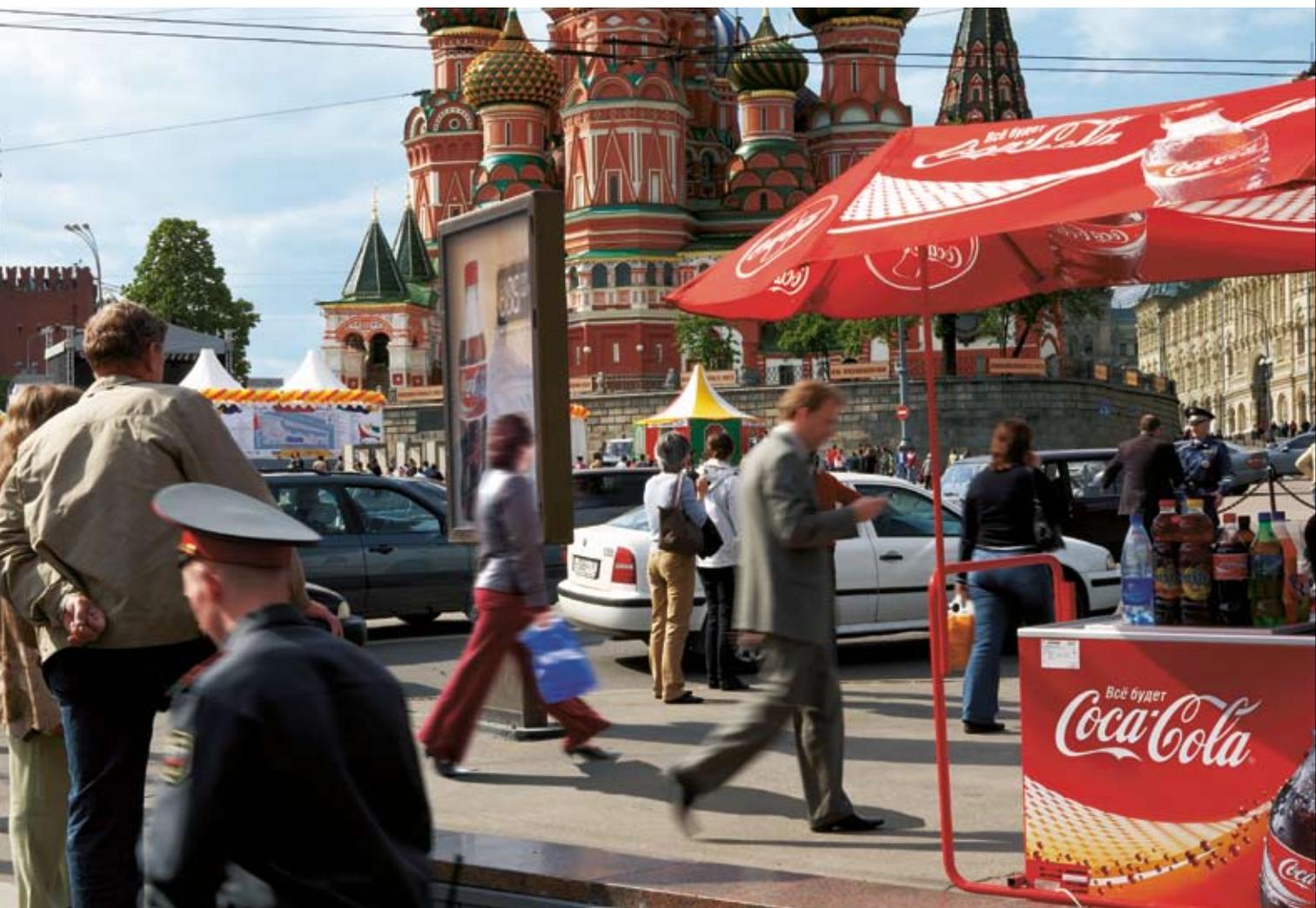
WE COMMIT TO MAKE A POSITIVE DIFFERENCE IN COMMUNITIES.

We strive to make a meaningful difference everywhere we do business. We leverage our unique strengths to actively support and respond to local needs. We use our distribution network for disaster relief, our marketing expertise to raise awareness of issues such as recycling and HIV/AIDS, and our presence in communities to improve access to education and potable water.



OUR BEST SKILL IS BEING IN 200+ COUNTRIES AT ONE TIME.

Coca-Cola is the most valuable brand in the world. We have the beverage industry's most extensive distribution network, and our products are available at millions of locations in more than 200 countries. We source most goods and services locally and pay local taxes and salaries. The very nature of our business helps stimulate local entrepreneurship and enterprise.



WE ARE MORE THAN A BEVERAGE COMPANY. WE ARE CORPORATE CITIZENS OF THE WORLD.

OUR COMPANY AND BOTTLING PARTNERS EMPLOY HUNDREDS OF THOUSANDS OF PEOPLE AROUND THE WORLD. WE ARE BUSINESS PARTNERS IN THOUSANDS OF COMMUNITIES AND HELP FUEL LOCAL ECONOMIES. EACH DAY, MILLIONS OF PEOPLE ENJOY OUR PRODUCTS.

WE BELIEVE THE GREATER OUR PRESENCE, THE GREATER OUR RESPONSIBILITY—AND THE GREATER OUR OPPORTUNITY TO MAKE A REAL DIFFERENCE.



E. Neville Isdell

Chairman and
Chief Executive Officer

Dear Fellow Stakeholder:

In our *2005 Annual Review*, I shared our vision of sustainable growth and what it requires. At the core of The Coca-Cola Company vision is our commitment to people, portfolio, profit, partners and planet. They are central to our *Manifesto for Growth*.

The transformation of The Coca-Cola Company has begun. We are focused on moving our *Manifesto* into action, and nowhere is this more readily apparent than in the area of corporate responsibility. We have accomplished a great deal in the last few years. Yet those of us working at The Coca-Cola Company recognize that there will always be much work to do.

In recent years, our Company has been the target of increasingly strident campaigns. We respect all opinions, and we believe that we all want the same things:

- Safe, healthy and productive workplaces
- Access to potable water
- Healthy, active children and adults
- Growing local economies

We have been doing more than listening; we have been taking increasingly vigorous action to address these issues. We formally pledged our support for the United Nations Global Compact in 2006. And in 2005, we co-founded the Global Water Challenge with private and public sector partners to improve water access and sanitation in countries in critical need. We expanded our HIV/AIDS workplace and community education programs beyond Africa to countries in Asia and Eastern Europe. We began drafting our first *Workplace Rights Policy* in 2005 in consultation with key external stakeholders. We expect to finalize and implement this policy in 2006.

We learned a great deal in 2005. And we will continue to learn and mature as a global company with the recognition that stakeholders have increasing expectations. Merely conducting business in a responsible manner is not enough. Today, we must move beyond the expected to a higher level of excellence. We will achieve this by using our skills and experience to help address the global, social and environmental issues that are beyond our own Company and system operations.

The Coca-Cola Company must be both a great business *and* a great corporate citizen. We are committed to transforming The Coca-Cola Company into a sustainable growth company focused on the future and respected as a leader throughout the world.

As a reflection of our economic, environmental and social standing, we continue to be listed on the FTSE4Good Index and were added to the Dow Jones Sustainability North America Index in 2005. Before publication, we conducted our first formal stakeholder review of this *Corporate Responsibility Review* with Ceres, a national group of investment funds, environmental organizations and other public interest groups working to advance environmental stewardship on the part of businesses. We found their feedback extremely beneficial, and we look to you for additional feedback on how we are doing. You will find contact information at the end of this report.

The Coca-Cola Company is invited into people's lives more than 1.3 billion times a day through our beverages. We have a steadfast commitment to conduct business with the utmost respect for the communities and environments in which that invitation is extended.

I believe we have the talent, the framework and the conviction to make The Coca-Cola Company the most respected company in the world, and I thank you for your continued support on our journey.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Neville Isdell". The signature is fluid and cursive, with a prominent initial "E" and "I".

E. Neville Isdell
Chairman and Chief Executive Officer
The Coca-Cola Company

What is your *Manifesto for Growth*?

In 2004, our leadership looked in the mirror and made an honest assessment:

Our long-term business strategy needed to be strengthened. In January 2005, 150 of our business leaders from around the world came together to explore the most significant challenges and opportunities facing our business today. They emerged from robust discussions and debates with a new vision for the sustainable growth of The Coca-Cola Company—our *Manifesto for Growth*.

Our *Manifesto* is different than any other vision or plan in our Company's

history. It integrates all facets of the business—people, portfolio, profit, partners and planet—and establishes the prominent role of our bottling partners in our long-term success. Our people around the world were introduced to our *Manifesto* through training and multi-day workshops. They learned the reason for its creation and discussed strategies for implementing its principles into their day-to-day work.



GOVERNANCE AND ETHICS: THEY SAY YOU CAN'T LEAD ANYONE FURTHER THAN YOU HAVE GONE YOURSELF.

At The Coca-Cola Company, we aim to lead by example and to learn from experience. We set high standards for our people at all levels and strive to consistently meet them.

What is your governance structure?

We are guided by our established standards of corporate governance and ethics. We review our systems to ensure we achieve international best practices in terms of transparency and accountability. The foundations for our approach to corporate governance are laid out in our *Corporate Governance Guidelines*, which are available on our Web site, along with the charters of our Board of Directors committees and a list of Board members.

Corporate responsibility is managed through our Public Policy and Corporate Reputation Council. This council is responsible for vetting corporate responsibility strategy and issues. The Public Issues and Diversity Review Committee of the Board of Directors is responsible for addressing significant issues of concern to our external stakeholders and receives regular reports on issues of corporate responsibility.

We require that our people act with honesty and integrity in all business matters. Our expectations are clearly defined in our *Code of Business Conduct* (our "Code") and are underpinned by our core values. In 2005, we added a new policy that provides our people with guidelines on political contributions and employee involvement in the political process,

as well as a new policy on the gathering and use of competitive intelligence.

In 2005, we established the Ethics and Compliance Committee. This cross-functional, senior management team is responsible for overseeing our ethics and compliance programs, administering the Code and determining Code violations and discipline. Discipline ranges from letters of reprimand to termination. The Audit Committee of the Board of Directors regularly reviews all ongoing Code investigations and resolutions.

In 2005, we also established EthicsLine. This new global Web and telephone information and reporting service is administered by an independent third party. Our people, bottling partners, suppliers, customers and consumers can report concerns confidentially (anonymously if they prefer), ask questions and follow up on reports. The service is toll-free; available 24 hours a day, seven days a week; and translators are available.

Training on the Code of Business Conduct is mandatory for all our people. This includes the Board of Directors and officers of the Company. Training on the Code is part of new-hire orientation, and our people complete Web-based or in-person training at least every three years. In 2005, employees completed more than 7,000 Web-based training modules on the Code and other subjects, such as the Foreign Corrupt Practices Act, North America Antitrust, and Information Protection. Starting

SOME ELEMENTS OF OUR CODE OF BUSINESS CONDUCT

- Our people must follow the law wherever they are around the world.
- Our people must avoid conflicts of interest.
- Financial records—both for internal activities and external transactions—must be timely and accurate.
- Customers and suppliers must be dealt with fairly and at arm's length.
- Our people must never attempt to bribe or improperly influence a government official.
- Our people must safeguard Company nonpublic information and must not steal or misuse Company assets.
- Violating the Code will result in appropriate discipline.

in 2006, we will develop and roll out training modules on additional topics, including Financial Integrity, Competition Law in the European Union and Latin America, and Preventing Workplace Violence.

What is your policy on political contributions and lobbying?

Our Company recognizes the importance of meaningful corporate governance practices as they relate to corporate political contributions in the United States. Public policy issues have the potential to impact our business, people and communities. Our Company, like other commercial enterprises, occasionally uses resources to advance matters of public policy that are consistent with the sustainability of our business and our Company's values. Starting in February 2007, our annual

report of corporate political contributions, as well as contributions from our political action committee, The Coca-Cola Company Nonpartisan Committee for Good Government, will be available for download from our Web site at www.thecoca-colacompany.com.

[Find Out More](#)

By-laws

Corporate Governance Guidelines

Board of Directors Committee Charters

Code of Business Conduct

Political Contribution Policy

www2.coca-cola.com/investors/governance

OUR BUSINESS AND SCOPE OF THIS REPORT: YOU CAN'T UNDERSTAND WHERE YOU NEED TO GO IF YOU DON'T KNOW WHERE YOU'VE BEEN.

Before discussing our performance in more detail, we need to first explain our business and the scope of this report.

You are only in the carbonated soft-drink business, right?

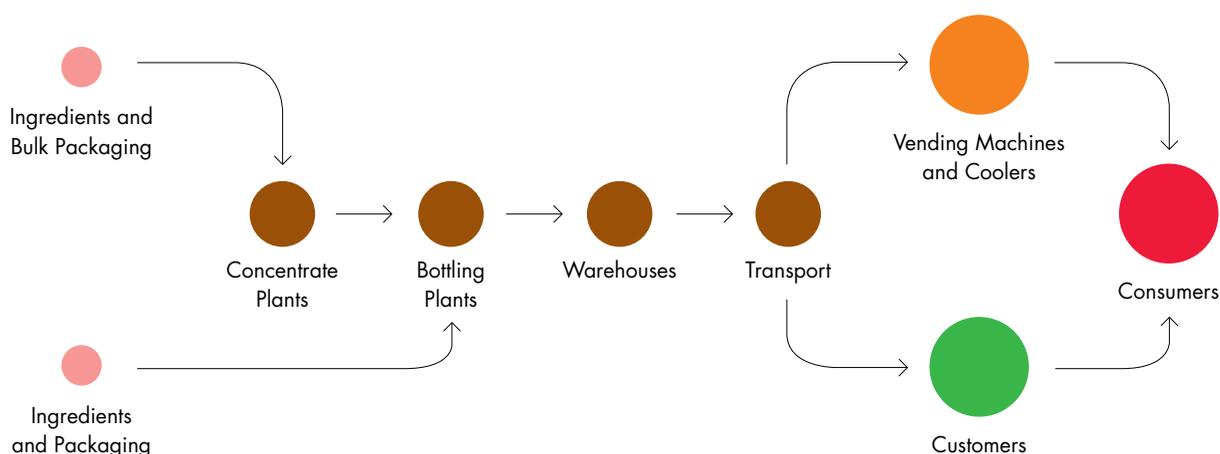
We market nearly 2,400 beverage products in more than 200 countries. This includes soft drinks, waters, juice and juice drinks, teas and coffees, and sports and energy drinks. We are No. 1 in global sales of carbonated soft drinks and four of the top-five soft drinks are ours: Coca-Cola, Diet Coke, Sprite and Fanta. What many people don't know is that we are No. 1 in global sales of juice and juice drinks, No. 2 in sports drinks and No. 3 in bottled water.

What's the difference between you and a Coca-Cola bottling company?

Most consumers don't realize this, but we're actually not one and the same. We primarily manufacture concentrate beverage bases and syrups that we sell to our bottling partners, and a significant portion of our work focuses on creating and marketing our brands.

Our bottling partners produce the majority of our finished beverage products. They combine our concentrate beverage bases and syrups with carbonated water or sweetener or both, depending on the product. Then they produce and package the finished beverages in authorized containers and sell them to our customers,

Manufacturing Process



The Coca-Cola Company Data

(in billions)

Net Operating Revenues

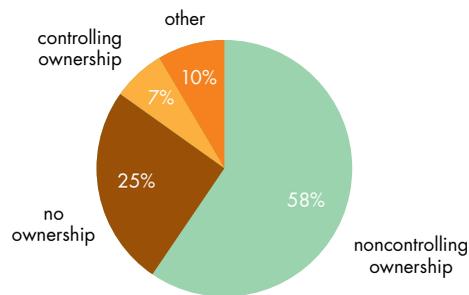
2003		\$20.9
2004		\$21.7
2005		\$23.1

Unit Case Volume

2003		19.4
2004		19.8
2005		20.6

2005 Unit Case Volume

(percentage by bottling relationship)



which include retailers and wholesalers. These customers, in turn, sell our products to consumers.

The Coca-Cola system is not a single entity from a legal or managerial perspective. The Coca-Cola system (the “system”) comprises our bottling partners—more than 300 worldwide—and our Company. Our Company does not own or manage most of the more than 800 bottling plants that manufacture our beverages (see pie chart above).

How are you integrating corporate responsibility into the Coca-Cola system?

People and planet are central to our vision for the sustainable growth of our business. Our *Manifesto for Growth* (see page 9) provides the vision for developing our strategies and initiatives. Corporate responsibility is increasingly woven into every aspect of our business, including our formal performance management system for our people worldwide.

Find Out More

History of Bottling

www2.coca-cola.com/ourcompany/aboutbottling.html

Bottler Agreements and Distribution Agreements

www2.coca-cola.com/investors/form_10K_2005.html

Bottling Partner Web sites

www2.coca-cola.com/ourcompany/bottlersites.html

Manufacturing Process

www2.coca-cola.com/citizenship/coca-cola_system.html

Citizenship@Coca-Cola also guides our business practices. It is a voluntary agreement between the Company and our largest bottling partners that includes a comprehensive, externally benchmarked self-assessment to measure their corporate responsibility performance in the areas of workplace, marketplace, environment and community.

What does this report cover?

This report provides an overview of our performance in areas of corporate responsibility. Charts and graphs refer to data through 2005 for The Coca-Cola Company (with the exception of environmental charts and data which detail Coca-Cola system impacts). The remainder of the report includes information from January 2005 to July 2006 and, in some instances, includes programs or initiatives implemented with our bottling partners. We strive to clearly indicate whether information is for the Company or the system. Additional reports are available at www.thecoca-colacompany.com that cover our performance: the *2005 Annual Report on Form 10-K*, the *2005 Annual Review*, the *2005 Environmental Report* and the *2005 Task Force Report**.

The development of this report was guided by the Global Reporting Initiative (GRI).

The GRI is the most widely used and accepted international standard for corporate responsibility reporting. We were designated as an “incremental reporter”** by the GRI for our *2004 Citizenship Report*.

*The Task Force is an external group that analyzes our diversity practices in the United States and issues an annual report on our performance.

**GRI encourages organizations to “report incrementally: begin with some elements, and progress over the years.”

SETTING GOALS AND MEASURING PERFORMANCE ENSURES THAT WE ARE MAKING PROGRESS.

We commit to better understand and address the material issues facing our business; set short- and long-term targets; improve the way we integrate corporate responsibility and stakeholder engagement into our business; measure performance; and recalibrate and refine our strategy. We provide qualitative data in the areas where we do not have quantitative performance data.

Subject Area	Our Goal	2005 Progress	2006 Progress and Beyond	Progress Assessment
Corporate Responsibility Governance	Increase governance structure, accountability and incentive	<ul style="list-style-type: none"> Established executive-level Public Policy and Corporate Reputation Council Redesigned criteria for our prestigious Company award, the Woodruff Cup, to include assessment of divisions' long-term capabilities in the five areas of our <i>Manifesto for Growth</i> 	<ul style="list-style-type: none"> Continue to integrate corporate responsibility into day-to-day management of business Increase metrics and measurement of our performance Foster corporate responsibility through compensation and incentive structures 	●
Corporate Responsibility Reporting	Improve transparency and increase data reported	<ul style="list-style-type: none"> Increased quantitative and qualitative performance data reported Was designated an "incremental reporter" by the Global Reporting Initiative (GRI) for our <i>2004 Citizenship Report</i> 	<ul style="list-style-type: none"> Developed this report using GRI framework Involved internal and external stakeholders in the development of this report Include more metrics and targets Encourage ongoing stakeholder input Include industry comparisons and benchmarking 	●
Stakeholder Engagement	Improve dialogue with global stakeholders	<ul style="list-style-type: none"> Established a Stakeholder Relations Department Developed engagement methodology in collaboration with others Increased stakeholder engagement in multiple departments Held stakeholder forums with leading international nongovernmental organizations Broadened engagement with our shareowners Dialogued extensively with unions and student groups about issues in Colombia and India 	<ul style="list-style-type: none"> Launch global stakeholder engagement toolkit in 2006 Develop and implement action plans from 2006 Employee Insights Survey Continue ongoing dialogue to better understand areas of stakeholder concern 	●
Workplace	Strengthen workplace rights policies and practices	<ul style="list-style-type: none"> Established Global Labor Relations and Workplace Accountability Department Consulted with a broad range of stakeholders on <i>Workplace Rights Policy</i> draft Integrated environmental, health and safety criteria into the auditing process for all Company- and bottler-owned facilities Conducted more than 1,000 <i>Supplier Guiding Principles</i> audits Trained approximately 150 supplier representatives on <i>Supplier Guiding Principles</i> Formalized our ongoing relationship with the IUF* with an agreement to meet twice a year to discuss issues of common concern 	<ul style="list-style-type: none"> Formally pledged our support for the United Nations Global Compact Held first labor relations workshop with largest bottling partners Introduce and implement <i>Workplace Rights Policy</i> in 2006 International Labour Organization will conduct an independent assessment of human rights in the workplace at Coca-Cola bottler facilities in Colombia in 2006 Implement our first systemwide metrics for health and safety in 2006 	●
	Expand HIV/AIDS programs and quantify efficacy	<ul style="list-style-type: none"> Extended HIV/AIDS workplace programs to China, Russia and Ukraine Created a global HIV/AIDS toolkit to share with our local business groups 	<ul style="list-style-type: none"> Conduct a full assessment of programs and tools Train human resources professionals in HIV/AIDS in India in 2006; roll out HIV/AIDS education to full-time workers in India in 2007 	○

*International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations

Progress Ratings (Self-Assessment)	● excellent progress	● significant progress	● moderate progress	○ minimal progress	○ no progress
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Subject Area	Our Goal	2005 Progress	2006 Progress and Beyond	Progress Assessment
Marketplace	Expand portfolio to anticipate changing consumer needs	<ul style="list-style-type: none"> Launched more than 400 new beverage products, bringing the total to nearly 2,400 Expanded the range of low- and no-calorie alternatives by 23 percent since 2004 Increased variety of package sizes, including 100-calorie cans 	<ul style="list-style-type: none"> Extended availability of beverages and nutritional information for consumers Launched "Make Every Drop Count" marketing campaign to communicate beverage portfolio breadth and range Launched Web site for the Beverage Institute for Health & Wellness 	●
	Promote nutrition and physical education	<ul style="list-style-type: none"> Co-chaired Business Alliance for Food Fortification with Unilever Launched physical and nutrition education programs around the world 	<ul style="list-style-type: none"> Continue to partner on developing and launching physical and nutrition education programs 	●
Environment	Improve water management and address broader water issues	<ul style="list-style-type: none"> Co-founded the Global Water Challenge, a global multi-stakeholder coalition Improved average bottling plant water use ratio by 4 percent since 2004 Conducted a global, comprehensive risk assessment of water resources in 811 communities where we have bottling plants Established approximately 20 community watershed partnerships 	<ul style="list-style-type: none"> Achieve 100 percent compliance with our own strict wastewater standards by 2010 Continue to develop partnerships on water and sanitation Develop water strategies and initiatives using data from global water risk assessment 	●
	Improve energy use and efficiency	<ul style="list-style-type: none"> Awarded the United States Environmental Protection Agency's Climate Protection Award for "Refrigerants, Naturally," the industry alliance co-founded with McDonald's and Unilever Improved average bottling plant energy use ratio by 5 percent since 2004 Expanded our membership in the Green Power Partnership to cover all Company-owned manufacturing facilities in North America, offsetting approximately 5,000 tons of carbon dioxide (CO₂) equivalent 	<ul style="list-style-type: none"> Completed transition to hydrofluorocarbon (HFC)-free insulation for 98 percent of new refrigerated sales and marketing equipment Placed 2,000 HFC-free CO₂-refrigerated coolers and vending machines in the market, bringing total placements to 4,000 Joined Global Greenhouse Gas Register of the World Economic Forum Continue comprehensive reporting on our carbon footprint and our corresponding climate protection activities Introduce EMS-55, a device that can generate energy savings of up to 35 percent, in purchase of new coolers 	●
	Improve the sustainability of our packaging	<ul style="list-style-type: none"> Reduced glass and polyethylene terephthalate (PET) use by more than 60,000 tons due to manufacturing and packaging redesign Opened a state-of-the-art bottle-to-bottle PET recycling plant in Mexico together with one of our bottling partners and PET supplier Chaired the Beverage Packaging Environment Council, an industry coalition to increase recycling 	<ul style="list-style-type: none"> Launch initiative to enhance our global environmental packaging performance metrics Strengthen the integration of environmental considerations into the packaging design process Continue to support and advance effective local recovery programs 	●
<p>For more information on our environmental performance, please visit the environmental section of our Web site or review our 2005 Environmental Report at www2.coca-cola.com/citizenship/environment.html.</p>				
Community	Enhance support for communities through connected global programs and resources	<ul style="list-style-type: none"> Started community inventory assessment 	<ul style="list-style-type: none"> Complete inventory assessment Develop community impact assessment Leverage strength of operations to support communities 	○

WE'RE LISTENING TO GOVERNMENTS, NGOs AND OTHER EXTERNAL STAKEHOLDERS, INCLUDING OUR CRITICS.

People have various opinions about our Company. Whether positive or negative, these opinions help challenge us to continually evaluate our behavior. We think that is good. What is even better is having a defined process for feedback and dialogue and keeping people up to date on the issues that matter most.

Who are your stakeholders?

Our stakeholders include many diverse people and groups. They include our shareowners, our people, bottling partners, governmental agencies, suppliers, retail customers, consumers and local communities. We consult extensively with these stakeholders, as well as with nongovernmental organizations (NGOs), think tanks, academia and analysts, to better understand and respond to their concerns. In fact, we consulted with Ceres (see page 19) on the development of this *Corporate Responsibility Review*.

What has the Company learned about corporate responsibility?

Corporate responsibility has to be incorporated into every aspect of doing business. It should be part of a company's culture. Engaging our stakeholders in candid discussions helps us to better understand and address their needs and to communicate our practices and policies.

We realized we needed a more formalized stakeholder engagement strategy. Although engagement with diverse stakeholders has always been central to our business, in 2005 we created a Stakeholder Relations Department to formalize the engagement process.

We then consulted widely—first internally, then externally—to evaluate our relationships. We worked with SustainAbility, a well-respected strategic consultancy and think tank, to develop a way for engaging our stakeholders across our organization. The Company's newly established Public Policy and Corporate Reputation Council will regularly evaluate our relationships with external stakeholders on key business issues and report those issues to the Executive Committee of the Company and the Public Issues and Diversity Review Committee of the Board of Directors.

We communicate well with some stakeholders and need to improve communication with others. We found that relationships were strong with our business partners such as suppliers and customers. However, we realized that we still have a lot of work to do to improve discussions and relationships with other interested parties such as NGOs, international governmental organizations, academia and members of the communities where we operate.

We believe collaboration benefits our stakeholders and our business. If the lines of communication are kept open, we can better help address environmental and social issues that significantly impact communities. Our experiences in Colombia (see below) and

India (see page 18) provide examples of this. Also, our *Workplace Rights Policy*, when launched in 2006, will reflect contributions from our bottling partners, human rights organizations, unions, NGOs, student bodies and our shareowners.

What are you doing to protect human rights in the workplace in Colombia?

In recent years, our system's commitment to human rights in the workplace in Colombia has been questioned due to the ongoing violence there.

We publicly condemn the violence in Colombia, and in 2005, we signed a joint agreement with the IUF* reaffirming our commitment to workers' rights. In 2006, we committed to an independent assessment of Colombian bottling facilities by the International Labour Organization. We are working with the Coca-Cola bottlers in Colombia, organizations such as the International Business Leaders Forum and other stakeholders on solutions to the problems in Colombia. Through our support for the United Nations Global Compact, we have further demonstrated our commitment to conducting our business with high standards for universal environmental and human rights.

The Coca-Cola bottlers in Colombia are proactively protecting employees by providing emergency mobile phones, transportation, secure housing and other services. Special procedures are in place to protect union leaders and unionized employees who feel threatened.

Our commitment reaches beyond ensuring the safety of our employees to helping find solutions for all Colombian citizens. We are collaborating with others and doing our part to help address the larger issue of pervasive violence in Colombia. In 2005, we contributed \$10 million to establish the Fundación Colombia para la Educación y la Oportunidad (Colombian Foundation for Education and Opportunity). This organization helps address the needs of Colombians who are victims of violence.

Focusing on longer-term solutions, we support and actively work with others to determine how business can best help in Colombia. The International Business Leaders Forum, the United Nations Global Compact and Fundación Ideas para la Paz (Ideas for Peace Foundation) have produced a report on the role of business in addressing humanitarian issues, peace-building activities and development in Colombia. We have funded and will participate in three multi-stakeholder dialogues on the findings of this report, the first of which is in Bogotá, Colombia, in July 2006.

For more information about our business and Colombia, please visit www.cokefacts.org.

*International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations

Collaborative Programs:

- **United Nations Global Compact:** formally pledged our support for this compact, joining other companies, United Nations agencies, labor organizations and civil society in committing to support universal environmental and human rights that promote responsible corporate citizenship
- **Global Water Challenge:** co-founded this multi-stakeholder coalition to leverage collective strength in addressing water supply and sanitation issues in countries with the greatest need (see page 33)
- **Global Community-Watershed Partnership:** launched with United States Agency for International Development to support a wide variety of water-related programs in developing countries (see page 32)

What are you doing about water management concerns in India?

In recent years, our environmental management and policies and practices in India have been questioned. In India and in every country in which we operate, we are committed to responsible environmental policies and practices. Our quality standards not only meet, but often exceed, applicable laws.

In India, the beverage industry is responsible for 0.002 percent of total water usage. Some areas of India—a country that is home to 17 percent of the world's population but only 4 percent of its freshwater resources—have been experiencing drought conditions for several years.

We have increased our engagement with stakeholder groups, and even critics of our management practices in India, to find solutions to the water issues in the country. In 2006, an independent assessment of our water management practices by an objective third party is scheduled to be conducted by The Energy and Resources Institute (TERI), a Delhi-based nongovernmental organization (NGO). The results will be made public when they are available.

Our discussions with our shareowners, college and university administrators and students, NGOs, local community members in India and others have helped us focus on working with others to address India's serious environmental challenges. Partnering with the Indian Central Ground Water Authority, local governments and communities, we are helping to protect and conserve water resources. We are sponsoring hydrogeological studies in India and other water-scarce countries to better understand how to protect watersheds.

Our initiatives include the installation of rainwater harvesting systems in our plants, as well as in schools, farms and other locations. We have installed these systems in 28 of our plants and in 10 communities. The collected water is used for plant functions as well as for recharging aquifers. Today, more than one-third of the total water that we use in our operations is renewed and returned to groundwater systems. Work is under way to equip every one of our India bottling plants with rooftop rainwater harvesting capabilities, which will recycle millions of additional gallons of water each year.

For more information about our business and India, please visit www.cokefacts.org.

- **Business Alliance for Food Fortification:** co-chaired with Unilever and funded by the Global Alliance for Improved Nutrition and the World Bank Institute in order to address issues of malnutrition (see page 29)
- **“Refrigerants, Naturally”:** co-founded in 2004 with McDonald’s and Unilever to develop sustainable refrigeration
- **HIV/AIDS:** continue to develop or fund projects with organizations such as the Network of African People Living with HIV/AIDS, UNAIDS, UNICEF, Population Services International and the Global Business Coalition on HIV/AIDS
- **IUF*:** established an agreement with the IUF, which represents the majority of unionized Coca-Cola system workers, to meet twice each year to discuss issues of mutual concern

Stakeholder engagement helps improve reporting. We solicited feedback from Ceres on drafts of both our *2005 Environmental Report* and this *Corporate Responsibility Review*. Ceres is a national network of investment funds, environmental organizations and public interest groups working to advance environmental stewardship on the part of businesses. Their mission is to move businesses, capital and markets to advance lasting prosperity by valuing the health of the

planet and its people. Their feedback was instrumental in helping us improve this report.

We have room to improve. Corporate responsibility at The Coca-Cola Company is a work in progress. Reporting challenges us to better understand ourselves. Using external standards, such as the GRI (see page 13), helps us ask questions within our organization that are important to improve our performance. We continue to better understand the areas in which we collect and analyze data well and the areas in which we continue to be challenged. We believe we have made significant progress in our corporate responsibility reporting since we started in 2001.

We know stakeholders want to understand the total impact of the Coca-Cola system. We are working with our bottling partners to better understand broad system impacts, including those of the value chain of suppliers and customers. For more information about the policies and practices of our bottling partners, we invite you to visit their Web sites (see page 13).

We want to hear your feedback on this report and on how you think we’re doing. At the end of this report, you will find contact information for sending your comments.

*International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers’ Associations

A WORKPLACE IS MORE THAN JUST A PLACE TO WORK.

We respect human rights within our workplace and strive to create an inclusive culture where our people are inspired to be their best. We intend to make sure The Coca-Cola Company is a place where people want to work. With approximately 55,000 men and women worldwide, our people are dynamic and diverse.

How are you protecting human rights in the workplace?

We are committed to treating our people with fairness and respect. We recognize international labor standards, and we comply with all applicable labor and employment laws. In 2005, we began developing our first *Workplace Rights Policy* to be launched in 2006. It will be a comprehensive policy on human rights in our workplaces, aligned with major global standards. The policy is being developed in consultation with our bottling partners and groups such as human rights organizations, unions, NGOs, student bodies and our shareowners.

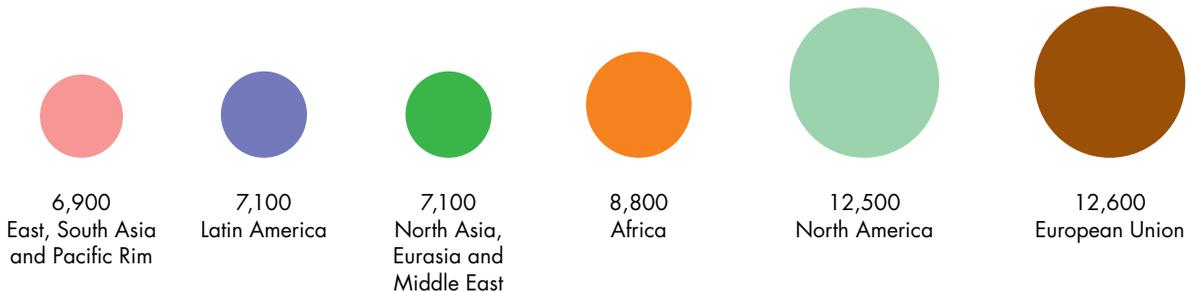
We know that just creating a policy will not be enough. A robust *Workplace Rights Policy* implementation plan will launch with the policy in 2006. This plan will include the announcement of the policy, global training workshops, and the initiation of an internal compliance monitoring program and reporting systems to be used by our people.

Can your workers join unions?

At The Coca-Cola Company, our people have the right to join or not join labor unions, without fear of retaliation, repression or any other form of intimidation or discrimination. In 2005, we reached an unprecedented agreement with the IUF, which represents more than 126,000 unionized Coca-Cola system workers and is sometimes a critic of our practices. This agreement establishes two meetings a year to discuss matters of mutual concern. At the end of 2005, approximately 30 percent of employees within the Coca-Cola system were trade union members.

Global Workforce—Approximately 55,000 People

(Numbers are rounded and are as of December 31, 2005.)



THE PEOPLE OF THE COCA-COLA COMPANY GET INVOLVED

Local Company offices develop programs that best meet the needs of their communities. In many instances, our Company launches and implements community programs with our bottling partners.

Examples of large-scale programs:

- *Reaching Out:* Employees in the United States volunteer their time and expertise reinforcing education through tutoring students, assisting their communities through beautification efforts and providing leadership through board service.
- *Little Red Schoolhouse:* More than 100 employees in the Philippines donated books and school materials and volunteered to help maintain 59 schools we have helped build, serving 30,000 students and more than 800 teachers.
- *Ramadan Iftar Meal Program:* Since 2004, employees in Egypt and Morocco have helped raise funds for and volunteered time to distribute 1.6 million meals for the needy to break the fast during Ramadan, the Muslim holy month.
- *The Big Match:* Employees throughout Africa participate in community HIV/AIDS projects on World AIDS Day and contribute funds, which the Company matches 100 percent.
- *International Coastal Cleanup:* Employees in Brazil, Malaysia, Singapore, Thailand, the United States and Vietnam volunteered in 2005 for The Ocean Conservancy's annual cleanup of 11,000+ miles of shorelines.



[Find Out More](#)

Supplier Guiding Principles

www2.coca-cola.com/ourcompany/supplier_principles.html

Company Diversity

www2.coca-cola.com/ourcompany/ourdiversity.html

Equal Opportunity Policy

www2.coca-cola.com/ourcompany/equal_opportunity_policy.html

Health and Safety (The Coca-Cola Quality System)

www2.coca-cola.com/ourcompany/quality_brochures.html

How do you ensure your suppliers respect human rights in their workplaces?

Our *Supplier Guiding Principles* detail our expectations of supplier workplace practices.

Our suppliers include those business partners who supply our system with materials, including ingredients, packaging and machinery, as well as goods and services. At a minimum, all authorized and direct suppliers must comply with all applicable laws and regulations, including those concerning child labor, forced labor, abuse of labor, freedom of association and collective bargaining, discrimination, wages and benefits, working hours and overtime, health and safety, and environmental practices.

Our *Supplier Guiding Principles* are included in all new and renewed supplier contracts and are subject to third-party assessment. They are integrated into the day-to-day management of our supply chain, influencing sourcing decisions and supplier evaluations. In 2005, we conducted training on our *Supplier Guiding*

Principles for approximately 150 suppliers. During training, we are able to discuss local practices, accepted norms and interpretations of applicable laws with our suppliers.

In 2005, third-party assessments were conducted at more than 1,000 supplier facilities.

The most common issues cited in the assessment were working hours and overtime, health and safety, and wages and benefits. Our procurement teams work with suppliers to help improve these issues. If improvements in workplace conditions are not implemented over a reasonable period of time or where violations are serious, supplier relationships may be terminated or not renewed.

What is the Company's commitment to diversity?

Over the past five years, our leadership and employee demographics have steadily become more diverse. We have been working to strengthen the diversity of our workforce for some time by developing processes and

How are you addressing your suppliers' workplace conditions in El Salvador?

In El Salvador, we are taking measures to address workplace conditions by supporting a multi-stakeholder approach to the complex issue of child labor in sugarcane harvesting. Along with our bottling partner, we are supporting local efforts to improve compliance through expanded field monitoring and verification. Organizations such as the International Labour Organization (ILO), the Salvadoran government, the El Salvador Sugar Association and local nongovernmental organizations have made substantial progress in this area. These programs also include increasing educational opportunities for farm children. It is estimated that nearly 4,600 of the 5,000 children originally targeted by the ILO have been removed from working in the fields as of the 2005/2006 sugarcane harvest in El Salvador.

COCA-COLA NORWAY DEMONSTRATES COMMITMENT TO DIVERSITY

One thing we have learned about our people is that they create innovative programs and take an active role in improving the Company's internal environment and inclusive culture. In our Company-owned bottling operation in Norway, approximately 46 different nationalities are represented among the 1,200 employees.

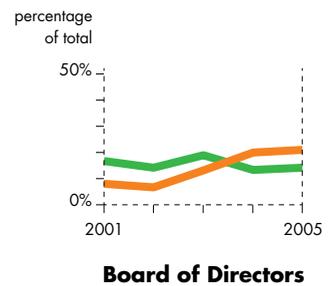
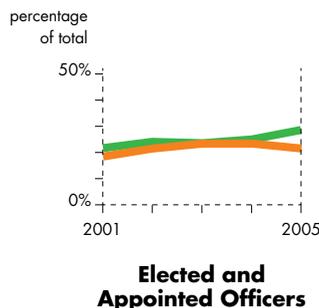
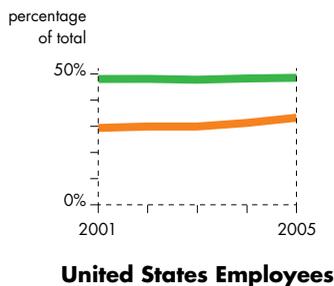
On campus are three silent rooms for prayer or religious practice during work hours, a diverse menu in the cafeteria to address special dietary needs, multiethnic training for managers and flexible holiday schedules.

We are proud that our Norway operation won two awards in 2005 for its diversity efforts. "The Annual Bridge Building Award" recognized the team's efforts and was presented to us by the leader of Oslo's largest Muslim community. We also received an award of recognition from the government of Pakistan for our programs in Norway that facilitate the integration of Pakistani employees into the Company's workforce.



Company Diversity

(based on year-end figures)



● women
● people of color

programs with the aim of improving diversity and inclusion. In the United States, an independent task force submits an annual assessment of our progress toward specific goals. Recognition of our diversity efforts in 2006 included placing third on “The DiversityInc Top 50 Companies for Diversity.”

The 2005 Task Force Report cited three years of progress and three areas for improvement.

The areas in which we progressed included mentoring; career development; fair compensation; identification and cultivation of a diverse talent pool for senior positions; and a substantial improvement in senior-level diversity hiring. Three areas cited for improvement were monitoring and training in performance management; maintaining fair staffing and selection processes; and continuing to execute the diversity strategy consistently and effectively.

Do you support supplier diversity?

Although many of our suppliers are large, international companies, we also support the businesses of smaller-scale suppliers. In the United States, our Company spent \$1 billion with minority- and women-owned business enterprises (MWBs) between 2001 and 2005, exceeding our pledge by 25 percent. In 2006, we plan to spend approximately \$300 million with MWBs. And we intend to extend our supplier diversity work into other countries, such as Brazil, Canada, South Africa and the United Kingdom.

How well do you engage your employees?

Initial data from our most recent Employee Insights Survey shows an increase in employee satisfaction. The survey conducted in 2006 had the highest level of participation—nearly 88 percent—in the Company’s history. Key highlights compared with 2004 survey results were as follows: engagement—79 percent (up from 74 percent); diversity and fairness—77 percent (up from 69 percent); communication and awareness—76 percent (up from 65 percent); performance management—76 percent (up from 68 percent); and leadership—64 percent (up from 54 percent).

In 2006 we hosted our first employee blog. It was a global online dialogue on our *Manifesto for Growth* between employees and Company leaders. Comments shared in the blog reinforced the Employee Insights Survey results.

How do you ensure the health and safety of your people?

Our Safety Management System establishes common operating standards for the Company and our bottling partners for occupational health and safety. We require that employees at each site help develop and review policies, programs and performance through safety committees or other labor-management forums. In 2006, we introduced a single global process for recordkeeping and data collection on employee and contractor injuries and illnesses.

HIV/AIDS WORKPLACE AND COMMUNITY PROGRAMS

Since 2002, our Company and some 40 bottling partners in Africa have invested more than \$10 million to implement the largest private health care program on the continent. All of the nearly 60,000 Company and bottling partner employees in Africa—along with approximately 300,000 dependents and spouses—are covered by prevention, treatment and care programs. We provide educational and awareness programs in every facility. We also encourage employees to participate in confidential voluntary testing and counseling. Infected employees are offered anti-retroviral drugs, care and support, and are guaranteed fair treatment regardless of their HIV status. Despite provisions of confidentiality and nondiscrimination, participation in testing and requests for anti-retroviral treatment have only increased gradually since 2002.

We have used our experience in Africa as a guide for expanding our HIV/AIDS programs into countries UNAIDS has identified as the highest risk. We created a global toolkit in 2005 to help our business groups develop locally appropriate approaches to HIV/AIDS and other diseases. We are extending workplace and community programs to countries in Asia and Eastern Europe. In China, we have been working with the Global Business Coalition on HIV/AIDS to strengthen our local nondiscrimination policy. We are also implementing community programs. In 2005, we partnered with the Chinese Foundation for Prevention of STDs and AIDS to reach approximately 50 million people across more than 100 cities in China with HIV/AIDS educational materials. In Russia and the Ukraine, workplace programs are rolling out in partnership with regional nongovernmental organizations in 2006. In India, human resources professionals will be trained as HIV/AIDS counselors in 2006, and our workplace awareness program will begin in 2007.

For more information on HIV/AIDS in Africa, please see The Coca-Cola Africa Foundation HIV/AIDS Report at www.thecoca-colacompany.com.

360,000

Coca-Cola system workers,
their dependents and spouses covered by
our HIV/AIDS health care program in Africa

50 million

people reached by HIV/AIDS community
awareness programs in China



WE STRIVE TO MEET THE EVOLVING NEEDS OF CONSUMERS AND STAKEHOLDERS.

We ensure the quality of our products and offer an increasing range of choices. We go a step further in addressing concerns about health and wellness through nutritional education, product labeling and physical activity programs, and we also work to help prevent malnutrition.

What are you doing to ensure the quality of all of your products?

We are guided by *The Coca-Cola Quality System*, our integrated approach to managing quality, the environment, and health and safety. We continuously review this system to ensure that it is aligned with the most stringent and up-to-date global requirements related to food safety, quality management methods, industry best practices and marketplace conditions.

What are you doing to address obesity and other health and wellness concerns?

Poor nutrition and insufficient physical activity contribute significantly to health and wellness and obesity issues. We are helping to address these complex issues by working with governments, scientists, educators and other stakeholders to develop and implement programs and initiatives that provide nutritional education and support physical activity. We also have expanded our offerings of low- and no-calorie beverages by 23 percent from 2004 to 2005.

The World Health Organization (WHO) estimates that globally more than 1 billion adults are overweight, and 300 million of those adults are obese*. Previously thought of as a problem only in wealthy countries, obesity is now a growing concern in developing countries.

Our Company has committed to the following multifaceted approach to health and wellness:

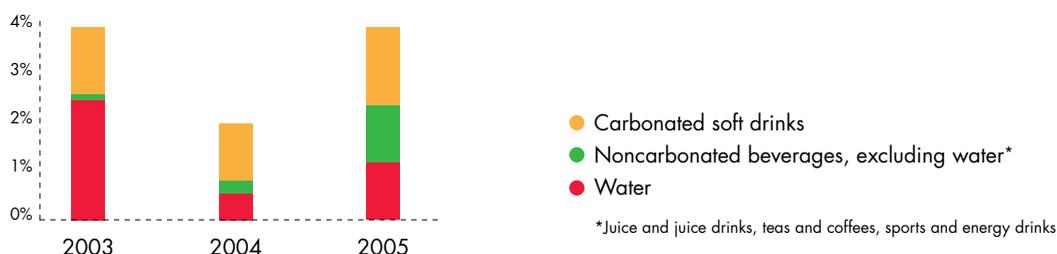
- Broadening our range of beverages to give consumers more choices
- Listening and responding to stakeholder concerns about our global and local advertising practices
- Increasing the quality and quantity of nutritional information about our beverages on our packages, Web sites and hotlines
- Supporting nutritional education and physical activity in schools and communities

What products do you offer besides soft drinks?

We offer nearly 2,400 beverage products. We have a broad range of nonalcoholic beverages, which increasingly includes juice and juice drinks, waters, teas and coffees, sports and energy drinks, soy-based drinks and other beverages with nutritional benefits.

*The WHO defines overweight and obesity by using body mass index (BMI). A BMI over 25 is considered overweight and over 30 is considered obese.
 BMI = weight (kg) / [height (m)]² or weight (lb) / [height (in)]² x 703

Balancing Our Unit Case Volume Growth



Do you practice responsible advertising to children?

We make our beverages available responsibly.

We do not advertise soft drinks with full sugar on television programs primarily viewed by children under 12. And we respect the unique nature of the school environment. We believe parents and local school officials should determine which beverages are appropriate for their schools, and we increasingly work with such stakeholders to agree on product sales. Our advertising and school beverage policies vary around the world based on diverse local and regional stakeholder concerns and nutrition and wellness needs.

Increasingly, we're teaming up with other groups to develop and implement broader industry codes.

For example, in the United States we are a member of the American Beverage Association (ABA) and in Europe, we work with the Union of European Beverages Associations (UNESDA) to develop the guidelines by which we—and our peers—will abide. The ABA and the Alliance for a Healthier Generation (a joint initiative of the American Heart Association and the William J. Clinton Foundation) introduced new, voluntary guidelines for schools in 2006. The most notable element of the guidelines is the intent to limit portion size and to reduce the calories available in beverages in schools.

School Beverage Guidelines in the United States

In 2006, the American Beverage Association, including The Coca-Cola Company and our bottling partners, adopted guidelines regarding beverage availability in schools. Under this new policy, we will provide in the United States:

- **Elementary School:** Bottled water; up to 8-ounce servings of milk and 100 percent juice*; low-fat and nonfat regular and flavored milk** with up to 150 calories per 8 ounces; 100 percent juice* with no added sweeteners and up to 120 calories per 8 ounces
- **Middle School:** Same as elementary school, except juice and milk may be sold in 10-ounce servings
- **High School:** Bottled water; no- or low-calorie beverages with up to 10 calories per 8 ounces; up to 12-ounce servings of milk, 100 percent juice*, light juice and sports drinks; low-fat and nonfat regular and flavored milk with up to 150 calories per 8 ounces; 100 percent juice* with no added sweeteners and up to 120 calories per 8 ounces; light juice and sports drinks with no more than 66 calories per 8 ounces; at least 50 percent of beverages must be water and no- or low-calorie options

*Juice contains at least 10 percent of the recommended daily value for three or more vitamins and minerals.

**Includes nutritionally equivalent milk alternatives (per USDA), such as soy milk



PROJECT HEALTH JOURNEY IN CHINA

Since 2003, Coca-Cola China and the China Youth Development Foundation have carried out a number of studies and consulted national experts to better understand the nutritional needs of primary school students. Initial projects included soya milk sampling, upgrading drinking water facilities and sterilization processes, and improving kitchen facilities. After more than a year of on-site study, Project Health Journey was officially launched in Beijing in April 2005 with two components: nutrition and sanitation.

Nutrition: Soya milk powder, developed by Coca-Cola China's Research and Development Department, is provided to primary school teachers and students to help them meet their nutritional needs. Currently, more than 21,000 teachers and students in 51 schools are drinking soya milk three times a week during the 39-week school year.

Sanitation: The sanitation program helps schools upgrade their kitchen facilities and improve the quality of their drinking water by building new boiler rooms, installing water-boiling equipment and using insulated barrels and thermos bottles.

"In China, Health Journey is the first meaningful effort since the establishment of Project Hope to address nutrition and health of rural students," says Gu Xiaojin, Executive Vice Chairwoman of the China Youth Development Foundation. "This marks a new milestone in the cooperation between Coca-Cola and Project Hope. Coca-Cola has not only helped needy, rural children return to school but also sincerely cares about the health of the students, so that as these children grow up they can have both knowledge and good health."

21,000

teachers and students
in 27 Chinese provinces are
now regularly drinking soya milk

51

schools achieved the national
drinking water standard
after the program was established

199

teachers have been trained
in nutrition and hygiene

[Find Out More](#)

School Beverage Guidelines
www2.coca-cola.com/ourcompany/hal_schools.html

Nutrition and Physical Activity Programs
www2.coca-cola.com/ourcompany/hal_gettingactive.html

Make Every Drop Count
www2.coca-cola.com/makeeverydropcount/our_commitment.html

Our Quality System
www2.coca-cola.com/ourcompany/quality_brochures.html

Our Brands
www2.coca-cola.com/brands/index.html

Beverage Institute for Health & Wellness
www.thebeverageinstitute.org

How are you addressing consumers' nutritional needs?

We are improving labeling and nutritional information on packaging. We continuously enhance the information we provide about nutrition and our beverages through on-pack nutritional labeling, consumer Web sites, hotlines and brochures. Consumers can better identify which beverages are low and no calorie through improved labeling on packaging.

In some markets, we have rebranded and repackaged low- and no-calorie beverages. In Great Britain, beverages marketed as the "Z" series are zero added sugar, and in Mexico we launched "Spacio Leve" (Light Space) as a platform for our zero-calorie beverages. Consumption of light soft drinks increased 7 percent in Great Britain and

6 percent in Mexico from 2004 to 2005 due in part to the rebranding. In 2005, we introduced eye-catching labeling to emphasize that our 8-ounce cans of soft drinks contain 100 calories each.

We are providing more information about nutrition and the benefits of our portfolio on the Internet and in media campaigns. Our Beverage Institute for Health & Wellness launched a new consumer Web site in 2006. The Institute provides information on beverages, ingredients, nutrients and calorie comparisons, as well as weight management tips and answers to commonly asked questions. In 2006, our "Make Every Drop Count" marketing campaign launched in key global markets, and it communicates the breadth and range of our beverage portfolio.

What are you doing to address malnutrition?

In 2005, The Coca-Cola Company and Unilever became co-chairs of the newly established GAIN Business Alliance for Food Fortification (BAFF). The BAFF is a strategic network initiative funded by the Global Alliance for Improved Nutrition and the World Bank Institute to address micronutrient (vitamin and mineral) deficiencies in developing countries. The poor in developing countries constitute the largest population suffering from micronutrient deficiencies, which affect more than 2 billion people around the world. Micronutrient deficiencies contribute to birth defects, mental retardation, learning difficulties, compromised immune systems, low work capacity, blindness and death.

Prior to the creation of the BAFF, the co-chairs and other food and beverage companies worked independently, using their product development, technology, distribution and marketing strengths in efforts to increase the availability and affordability of fortified foods in developing markets—with mixed results. Through the BAFF, it is hoped that we will find solutions for the common problems food companies face that limit their ability to get fortified products into the hands of the people who need them the most.

GAIN will launch a BAFF chapter in Seattle, Washington, in November 2006. Other chapters are being developed in Africa, Asia and Europe.

Nearly 2,400 beverage products worldwide

In 2005, our global sales ranked:

- No. 1 in carbonated soft drinks
- No. 1 in juice and juice drinks
- No. 2 in sports drinks
- No. 3 in bottled water



What are you doing to support health and wellness concerns in communities?

We believe health and wellness concerns must be addressed through physical activity as well as nutrition. The Coca-Cola system develops and launches physical activity and nutritional education programs in collaboration with governmental agencies and health experts based on research into local obesity rates, levels of physical activity and understanding of nutrition. Hundreds of thousands of children have participated in Coca-Cola-sponsored activities in their communities.

Examples of Our Programs:

- **Active Lifestyle in China:** launched in 2004 and has reached more than 110,000 students in 254 schools in nine Chinese cities
- **Big Bicycle Day:** launched in partnership with the Danish Cycling Federation to encourage people to cycle; distance cycled increased by approximately a third on the Big Bicycle Day in 2005
- **Copa Coca-Cola:** established in 1998 in Mexico and has reached more than 600,000 students in 10,000 schools and/or youth clubs in Africa, the Americas, Asia and Europe
- **Kinetti-Kids: It's Fun to Be Fit:** launched in Manila, Philippines, in 2002 and reached 6,000 children; nationwide launch scheduled for 2008
- **Live It!:** reached more than 2 million students and teachers in the United States in the 2005/2006 school year through physical activity and nutritional education programs
- **Ole Coca-Cola Schools Cup:** established in Russia in 2000 to bring together backyard football/soccer teams, develop sports talent and encourage an active lifestyle
- **Schools in Motion in Italy:** launched in 2005 in partnership with the Italian National Olympic Committee and has reached 130,000 students in 1,200 schools
- **Thai Kids on the Move:** established in 2003 and has reached 600,000 students in more than 1,400 schools through physical fitness and nutrition education initiatives
- **Triple Play:** launched in 2004 in partnership with Kraft Foods and the United States Department of Health and Human Services as an after-school health and wellness program at Boys & Girls Clubs of America
- **Vive tu vida! Get Up! Get Moving!:** launched in partnership with the National Alliance for Hispanic Health in 2004 to promote healthy lifestyles within families and communities
- **Wake Up Your Body!:** launched in 2005 in partnership with the Hungarian Olympic Committee and reached approximately 60,000 through programs designed to help people in Hungary get fit and enjoy a healthy, active lifestyle

A HEALTHY ENVIRONMENT IS ESSENTIAL FOR THE SUSTAINABLE GROWTH OF OUR BUSINESS.

If issues such as water scarcity threaten the communities in which we operate, then they threaten our business. We go beyond minimizing our impact on the environment to collaborating with industry, governments, nongovernmental organizations and local communities to develop solutions to address broader environmental challenges.

What are your key environmental impacts and how do you manage them?

Much of the Coca-Cola system's impacts occur in three areas: water, packaging and energy use. We set performance targets for Company-owned concentrate plants in water and energy use, as well as in solid waste production and recycling. Performance information, as well as more detailed environmental information, is available in our *2005 Environmental Report**.

Much of our system's impact occurs within bottling operations, distribution networks, and from sales and marketing equipment. We do not own or manage most of the operations that produce and distribute our products (see page 13). This increases the complexity of creating strategies to monitor and measure performance.

We work together with our bottling partners to improve our system's overall performance. For example, the Coca-Cola Environmental Council includes senior leadership from our Company and our bottling partners. The Council develops strategies, establishes standards and shares best practices.

How do you manage your water use?

One-third of the world's population lives under water-stressed conditions. We are a hydration company, and our livelihood depends on water. For us, there is no question about our commitment to leading in the development of water sustainability solutions. The Coca-Cola Global Water Initiative establishes our objective of preserving and protecting water resources where we operate, community by community. This initiative includes the following commitments:

- Achieve best-in-class status in terms of water use efficiency and wastewater management
- Help ensure access to clean drinking water in underserved communities where we operate
- Support the protection of watersheds in water-stressed communities where we operate
- Help mobilize the international community to address water challenges

In 2005, we co-founded the Global Water Challenge (see page 33) and launched the Global Community-Watershed Partnership. The latter was launched with the United States Agency for International Development and is a multi-year program to increase access to safe water and sanitation and to improve irrigation technology, enhance the natural environment and develop better institutional capacity for

*Please visit our Web site at www2.coca-cola.com/citizenship/environmental_report.html.

THE GLOBAL WATER CHALLENGE

In 2005, we co-founded a global, multi-stakeholder platform by partnering with the United Nations Foundation, the Wallace Genetic Foundation, UNICEF, CARE, the Emory Center for Global Safe Water, Millennium Water Alliance and others. The Global Water Challenge (GWC) is a campaign to save lives and reduce suffering in the developing world by providing safe drinking water, sanitation and hygiene education. The program relies on partners' collaboration, funding, mobilization of additional partners, the leveraging of resources and expertise and sharing of best practices.

The mission of the GWC is to:

Connect: The GWC offers a platform for collaboration and funding between donors, water and sanitation organizations and the communities that they serve. We offer a network of proven local and international nongovernmental organizations, partners, government officials and community members to implement projects.

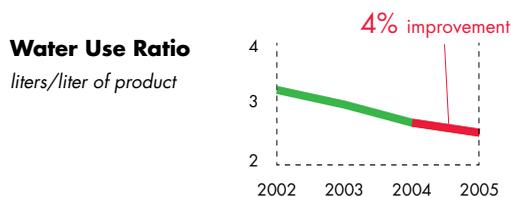
Fund: The GWC offers resources for effective water and sanitation interventions and works to multiply project resources through innovative partnerships. GWC administration costs are currently covered by other donors; therefore, 100 percent of funds flow directly to projects.

Monitor and Evaluate: The GWC is unique in that it evaluates effective models for the delivery of clean water, sanitation and hygiene education and shares this information to accelerate the use of these best practices. The GWC will also ensure that projects are monitored over time to track their long-term sustainability.

Inform: The GWC is working to raise awareness of the global water crisis to a priority focus for world leaders, philanthropic organizations, celebrities and interested individuals.

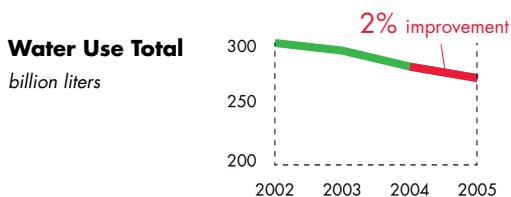


Average Plant Ratios¹



¹ Based on data collected from 741 plants

Systemwide Total²



² Derived using calculations to estimate total system use

water-resource management. Our first projects include supporting community water supply and sanitation in Mali and plans for small-scale agricultural activities using recycled wastewater. In Indonesia, we are helping to develop local leadership in the West Java community of Bekasi to help improve water quality and develop water treatment and clean water and sanitation systems. In 2006, we launched a program in Bolivia, that promotes community and private sector involvement to protect the watershed near a Coca-Cola facility.

We continue to improve our water use. Water use efficiency within our system has improved since our first *Environmental Report* in 2001. We had a 4 percent decrease in our water use ratio from 2004 to 2005 based on the plants that submitted data. We project the Coca-Cola system's water use efficiency may level off in the coming years as we produce more beverages, such as coffee and tea, that require more water-intensive processes. There are more than 800 plants in the Coca-Cola

system. In 2005, we completed water risk assessments of 811 communities where our system has bottling operations, and we are analyzing that data to help develop our water strategies.

We strive to improve our on-site effluent (wastewater) compliance in bottling plants.

Our environmental standards meet all applicable laws, and our effluent compliance is based on our own strict standards, which often exceed applicable laws. In 2005, we stood at 81 percent compliance, and our goal remains 100 percent compliance by 2010.

What are you doing about energy and climate protection?

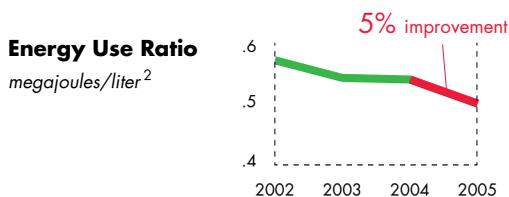
Our sustainable refrigeration program is the cornerstone of our energy and climate protection efforts. Our system's vending machines and coolers are the largest contributor to greenhouse gas emissions within the system and produce three times the estimated emissions of our manufacturing

How are you helping protect large bodies of water?

Although many of our Company's water initiatives focus on freshwater, we also help protect saltwater bodies such as the Red Sea. We are currently in the middle of a three-year partnership agreement with the Hurghada Environmental Protection and Conservation Association (HEPCA) to work jointly in conserving the Red Sea environment.

This environmental conservation campaign includes sea-bottom cleaning by divers from around the world and the installation of mooring buoys to help protect the coral reefs of the Red Sea. In addition, there were two weeks of beach cleanup projects, which involved students who participated in environmental awareness sessions prior to the cleanup activities.

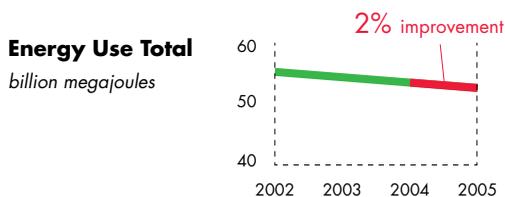
Average Plant Ratios¹



¹ Based on data collected from 622 plants

² Equal to gigajoules per ton of production

Systemwide Total³



³ Derived using calculations to estimate total system use

facilities and more than five times the emissions from our system's fleet of approximately 200,000 vehicles.

In June 2006, we announced the completion of the transition to hydrofluorocarbon (HFC)-free insulation for 98 percent of new refrigerated sales and marketing equipment. This new equipment will emit 75 percent fewer direct greenhouse gas emissions, compared with traditional sales equipment on the market today. As this equipment replaces older models being retired from our fleet, it will result in an annual reduction of 30,000 metric tons of greenhouse gas emissions.

We are also working to reduce the energy usage of our system's equipment. EMS-55 is an Energy Management System electronic controller we are introducing to improve the energy efficiency of our cold-drink equipment. This electronic controller determines when and how to run the equipment based on usage patterns. Lab and field testing has confirmed energy savings of up to 35 percent.

Our cold-drink equipment energy efficiency will continue to improve. By 2010, our cold-drink equipment should be significantly more energy-efficient than it was 10 years prior, reducing CO₂ by an estimated 700,000 tons annually. This is equivalent to removing 150,000 cars from the road.

We joined the Global Greenhouse Gas Register of the World Economic Forum in 2006. And we have harmonized our greenhouse gas computations with the Greenhouse Gas (GHG) Protocol*. In 2005, the information we supplied for the Carbon Disclosure Project was acknowledged as one of the most improved company responses.

What is your strategy for developing more sustainable packaging?

Global issues such as raw material scarcity and lack of landfill capacity affect our communities and our business. We depend on packaging for containing, distributing, protecting and marketing our products to consumers. We are

Green Power Partnership

In 2005, our Company expanded our membership in the Green Power Partnership to cover all Company-owned manufacturing facilities in North America. The Green Power Partnership is a program of the United States Environmental Protection Agency that provides assistance and recognition to organizations that demonstrate environmental leadership by choosing green power—an environmentally friendly electricity product that is generated from renewable energy sources.

In 2005, we purchased 6,000 megawatt hours (MWh) of Green-e certified wind power renewable energy certificates, which prevented/offset more than 5,000 metric tons of CO₂ equivalent.

*GHG Protocol necessitated a recalibration of our prior reported GHG results.

COCA-COLA BRAZIL RECYCLE AND WIN PROGRAM

We partner with many organizations and governments around the world to increase awareness of the importance of recycling. We also provide many public recycling containers. In 1992, the Coca-Cola Brazil Division was one of the founders of the Enterprise Commitment for Recycling (CEMPRE), which is dedicated to promoting the importance of the reduction, reuse and recycling of garbage through research, seminars and technical publications.

In 1996, the Brazil Division created the Coca-Cola Recycle and Win program with the goal of promoting environmental education and increasing recycling. It is now present in more than 22 of the 26 Brazilian states and the federal capital through partnerships with more than 4,800 organizations. The idea was to help build a recycling infrastructure and encourage a culture of recycling in the country. People can take polyethylene terephthalate (PET) bottles and aluminum and steel cans to accredited redemption posts. The packages are weighed and exchanged for prizes or a cash amount equivalent to the weight of the material. When schools participate, they can get computers, furniture and sports equipment.

In eight years, Recycle and Win contributed to the selective collection and recycling of 2,000 tons of aluminum, 1,600 tons of PET, 260 tons of steel cans and 49 tons of Tetra Pak for a total of approximately 3,900 tons of post-consumption material. This program contributed to making Brazil one of the largest aluminum recyclers in the world, having reached a rate of recycling of 96 percent in 2005.

Coca-Cola Brazil, our bottling partners in the country and Tetra Pak (provider of packaging solutions) have teamed up to educate Brazilians about preserving and protecting the environment, including the importance of recycling. This coalition joined forces with nongovernmental organizations, state and municipal environmental bodies and schools to coordinate the cleanup of Brazil's beaches, rivers and lagoons in support of World Beach and River Cleanup Day. Our team's cleanup, however, was not confined to only one day.

From September to December 2005, approximately 1,200 Coca-Cola system employees and 9,000 citizens collected more than 253,000 items of debris (equivalent to approximately 33.5 tons) in 50 cities in the 18 Brazilian states where the program was implemented.



[Find Out More](#)

2005 Environmental Report
www2.coca-cola.com/citizenship/environmental_report.html

eKOsysteM (Environmental Management System)
www2.coca-cola.com/citizenship/acct_management_system.html

Water and Our Business
www2.coca-cola.com/citizenship/water_main.html

Global Water Challenge
www.globalwaterchallenge.org

Energy, Climate Protection and Our Business
www2.coca-cola.com/citizenship/energy_climate_protection.html

Packaging and Our Business
www2.coca-cola.com/citizenship/packaging.html

developing more sustainable packaging solutions and metrics to measure our performance. We are also helping to increase the public's awareness and rate of recycling. We are focusing on better understanding global issues through partnerships with the Sustainable Packaging Coalition and The Ocean Conservancy's International Coastal Cleanup.

Our lightweighting technology has reduced the amount of glass needed to produce a bottle containing the same amount of beverage.

In 2005, this innovation reduced our glass use by approximately 52,000 tons. This is equivalent to a CO₂ reduction resulting from planting 8,000 acres of trees. We have also reduced global polyethylene terephthalate (PET) use by more than 10,000 tons through manufacturing efficiencies and package

redesign. We focus on developing sustainable PET recycling technologies, and we are using recycled PET content in nearly 20 markets. Together with one of our bottling partners in Mexico and PET supplier, we opened the first bottle-to-bottle PET recycling plant in the region in 2005.

We support public recycling. Beverage container recycling rates are among the highest of any consumer product packaging in the world. We have many partnerships for public recycling, including CEMPRE in Brazil (see page 36); PRS in Switzerland, a national packaging recovery organization; RecycleBank in the United States, a consumer incentive and education program; and Coca-Cola-owned recycling centers such as the Kitakyushu Sawayaka facility of Coca-Cola West Japan.

2005 Environmental Awards and Recognition

- **Bhagidari Award for water conservation and environmental management—Coca-Cola India (Delhi Government, India)**
- **Environmental Protection Award for Corporate Citizens—Coca-Cola China (American Chamber of Commerce in Shanghai)**
- **Golden Peacock Award for leadership in fighting global climate change—Coca-Cola bottling plant in Kaladera, India (World Environment Foundation)**
- **United States Environmental Protection Agency's Climate Protection Award for our joint effort with McDonald's and Unilever to promote the development of environmentally friendly commercial refrigeration technology through our "Refrigerants, Naturally" coalition**

For more information on awards and recognition, please visit www2.coca-cola.com/ourcompany/awards_recognition.html.

WE ARE COMMITTED TO IMPROVING THE WELL-BEING OF SOCIETY THROUGH OUR ACTIVE INVOLVEMENT IN COMMUNITIES.

We operate in more than 200 countries. Our beverages are produced locally in more than 800 plants. We employ local people, pay taxes to local governments, pay local suppliers for goods, services and capital equipment, and support social and economic development programs.

What are your economic contributions to communities?

We have direct and indirect, positive economic impacts on communities. In 2005, our Company paid more than \$3.5 billion in salaries and benefits; \$2.7 billion in shareowner dividends; and \$1.7 billion in income taxes. In 2005, we invested \$899 million in local capital expenditures; and we also invested more than \$76 million in community programs.

Independent studies on the economic impact of our business have shown a significant multiplier effect for our business. For every job in the Coca-Cola system, multiple jobs are indirectly supported in local communities. The most recent study, in South Africa in 2004, showed that one job in the Coca-Cola system supports an additional 16 jobs, including suppliers, distributors and service professionals.

How do you stimulate local economies?

Small, independent retailers form the backbone of our business in many parts of the world. Our system helps small retailers or vendors build their businesses and become our business

partners. In Latin America, for example, we have established customer development training centers, the largest ones in Argentina, Brazil, Chile, Mexico and Peru. These centers provided training in general management, marketing, finance, inventory management and customer service—at no cost—to more than 21,000 independent retailers in 2005.

What is your approach to community involvement?

We work with people in communities and governmental organizations and NGOs to create and support projects most relevant to communities. Our programs, which also include customized local initiatives, converge in the following four areas:

Environment: watershed conservation; water and sanitation programs; litter reduction and cleanup initiatives; environmental education programs

Sports and physical activity: physical activity programs in schools; local sporting activities such as football/soccer tournaments

Education: nutrition education; educational infrastructure; mentoring/school dropout prevention; reading and literacy; scholarships; business-education partnerships

Disaster relief: aid to those affected by natural disasters; long-term reconstruction initiatives

STIMULATING LOCAL ENTREPRENEURSHIP

Since 2002, we have steadily expanded the number of pushcarts, kiosks and mini-tables we provide to entrepreneurs who are interested in becoming our business partners. Our pushcart program for disadvantaged women in Vietnam started in 2002 with 2,000 participants and has continued to grow steadily. These women not only receive their own pushcarts to sell Coca-Cola products but are also provided with initial product and sales training.

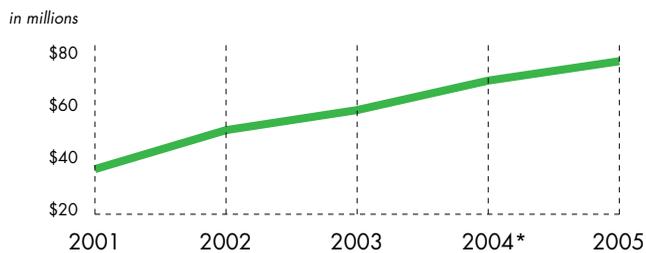
At the end of 2005, more than 4,000 women in Vietnam owned small pushcarts. In 2005, the program received an Award of Recognition from Ho Chi Minh City's Women's Union.

In 2005, our other local business startup programs included the following:

- *Thailand:* 1,000 pushcarts provided to those who lost their livelihoods in the Indian Ocean tsunami
- *Indonesia:* 230 kiosks provided to women widowed by the tsunami
- *Ghana:* 500 mini-tables provided to people with HIV/AIDS
- *Egypt:* 128 mobile kiosks provided to unemployed youth in collaboration with the government



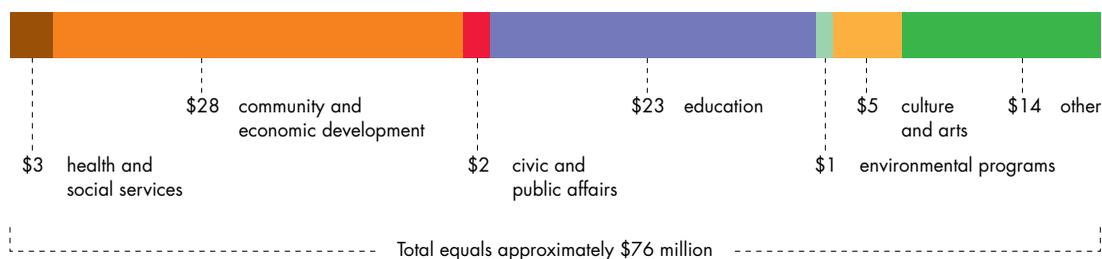
Community Investment by the Company



*2004 figure does not include a \$75 million contribution made by The Coca-Cola Company to The Coca-Cola Foundation to be used over multiple years.

2005 Community Investment by the Company

(Numbers are in millions and are rounded.)



Some of our longest-running programs have been around for a decade or longer. Through our foundations and many dedicated employees, we commit to seeing projects through. Once programs have been piloted successfully, we expand them to other regions to maximize their impact (see below).

How does the Coca-Cola system address disaster relief?

Every situation is unique, but the Coca-Cola system helps out in response to catastrophic natural disasters. The system often provides financial contributions and donations of needed beverages, and Coca-Cola system employees consistently demonstrate their commitment to communities in need in a variety of ways. We also leverage our extensive distribution system to deliver supplies and aid assistance.

The Coca-Cola system's contributions to Indian Ocean tsunami relief were significant. Aid included more than \$20 million from the system; 1.2 million bottles of drinking water; food, medicine, clothing and tents; trucks for supply distribution; and hundreds of hours of volunteer time.

The commitment to tsunami-affected regions continues with a focus on rebuilding infrastructure. We are helping provide clean water and sanitation systems, transportation systems and public facilities such as schools and health clinics. We are helping to support the tsunami reconstruction effort "Building Back Better" and have even provided one of our Hong Kong-based public affairs managers to serve a one-year term with the United Nations Development Programme to assist with long-term reconstruction.

Examples of Large-Scale Community Programs

Each of these initiatives has expanded significantly. The year indicates the launch of the initiative:

- 57 Project Hope primary schools and 100 libraries in China (1993)
- 59 Little Red Schoolhouse multi-grade schoolhouses in the Philippines (1997)
- 65 shelters and 35 schools for indigenous schoolchildren in Mexico (2000)
- 123 Internet-connected e-learning centers across seven Asian countries (2000)
- 25,000 youths in our Coca-Cola Valued Youth program started in the United States and expanded to Brazil (1984)
- 600,000 students in Copa Coca-Cola football/soccer tournaments (1998)
- 1.6 million meals to the needy to break the fast during the Muslim holy month through our Ramadan Iftar Meal Program which started in Egypt and expanded to Morocco (2004)
- 3,250 students in the United States awarded more than \$26 million in higher education scholarships from the Coca-Cola Scholars Foundation (1986)



WATER FOR SCHOOLS—GLOBAL WATER CHALLENGE INITIATIVE

Water for Schools is the first program of the Global Water Challenge (see page 33) and is focused on providing water and sanitation to many schools in Kenya's Nyanza Province. Many children do not attend school or eventually drop out due to waterborne illnesses. Through our Company's partnership with the Millennium Water Alliance and CARE, we helped introduce Safe Water Systems (SWS) in primary schools.

SWS is a household-based water quality intervention system developed by the Centers for Disease Control and Prevention and the Pan American Health Organization/World Health Organization that employs technologies appropriate for the developing world. The system provides treated water in safe water storage vessels. Students are educated on hygiene and encouraged to share their knowledge with family and friends. The program was implemented in 45 schools in 2005, reaching approximately 22,500 people. After only a few months, initial results indicated a reduction in absenteeism and increased awareness of hygiene techniques in communities where the programs have been initiated.



CELEBRATING THE ARTS AND CULTURE IN RUSSIA

The Coca-Cola Foundation has shared a close relationship with the State Hermitage Museum in Russia for more than 10 years. Through an initial \$320,000 grant and innovative marketing, the Foundation has provided financial assistance to renovate this museum, which occupies six historic buildings in St. Petersburg. The Hermitage collection includes more than 3 million works that depict the development of world culture and art from the Stone Age to the 20th century. The Foundation provides specialized magnifying equipment to help protect the eyes of Hermitage restorers, who sometimes work on one painting for more than 10 years. The Coca-Cola system produced four commemorative cans in recognition of the State Hermitage Museum and donated a portion of the proceeds to the museum.

In 2005, the Coca-Cola system donated \$5 million to directly support Hurricane Katrina relief efforts in the United States. In addition to the financial donation to support hurricane relief, the system provided beverages to the Federal Emergency Management Agency for relief efforts and reached out to support affected customers. All Coca-Cola system employees affected by the hurricane were eligible to apply for assistance from the Coca-Cola System Employee Relief Fund, which was established after the hurricane. Many system employees volunteered for cleanup and reconstruction efforts.

The Coca-Cola system donated \$2 million for earthquake relief efforts in Pakistan in 2005. The system shipped more than 60,000 liters of bottled drinking water to the quake-affected areas, and employees from our bottling partner, Coca-Cola Beverages Pakistan Ltd., donated approximately \$17,000 to earthquake relief efforts. Employee contributions were matched 100 percent by our bottling partner. The Coca-Cola system also sponsored a team of 30 volunteer doctors to care for injured citizens for two weeks in Abbottabad.

Foundations

GLOBAL

The Coca-Cola Foundation
Atlanta, Georgia

AFRICA

The Coca-Cola Africa Foundation
Manzini, Swaziland

EAST, SOUTH ASIA AND PACIFIC RIM

The Coca-Cola Australia Foundation
Sydney, Australia

The Coca-Cola Foundation Indonesia
Jakarta, Indonesia

The Coca-Cola Korea Youth Foundation
Seoul, Korea

The Coca-Cola Foundation Philippines, Inc.
Manila, Philippines

The Coca-Cola Foundation Thailand
Bangkok, Thailand

EUROPEAN UNION

The Coca-Cola Spain Foundation
Madrid, Spain

The Coca-Cola Youth Foundation
London, Great Britain

SAS & Coca-Cola Environmental
Foundation
Oslo, Norway

LATIN AMERICA

Fundación Inca Kola
Lima, Peru

The Coca-Cola Chile Foundation
Santiago, Chile

The Coca-Cola Foundation in Mexico
Mexico City, Mexico

The Coca-Cola Foundation of Bolivia
La Paz, Bolivia

The Coca-Cola Foundation of Ecuador
Quito, Ecuador

The Coca-Cola Brazil Institute
Rio de Janeiro, Brazil

NORTH AMERICA

The Camp Coca-Cola Foundation
Atlanta, Georgia

The Coca-Cola Scholars Foundation
Atlanta, Georgia

NORTH ASIA, EURASIA AND MIDDLE EAST

The Coca-Cola Environmental
Education Foundation
Tokyo, Japan

For more information on our foundations, please visit www2.coca-cola.com/citizenship/foundation.html.

Forward-Looking Statements and Environmental Statement

Forward-Looking Statements

This report may contain statements, estimates or projections that constitute "forward-looking statements" as defined under U.S. federal securities laws. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "project," "will" and similar expressions identify forward-looking statements, which generally are not historical in nature. Forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from The Coca-Cola Company's historical experience and our present expectations or projections. These risks include, but are not limited to, obesity concerns; the availability and quality of water; changes in the nonalcoholic beverages business environment, including actions of competitors and changes in consumer preferences, including changes based on health and nutrition considerations and obesity concerns; increased competition; our ability to enter or expand our operations in emerging markets; foreign currency and interest rate fluctuations and other capital and financial market conditions; our ability to effectively align ourselves with our bottling system, including maintaining good relationships with our bottlers; the financial condition of our bottlers; our ability to maintain good labor relations, including our ability to renew collective bargaining agreements on satisfactory terms and avoid strikes or work stoppages, which could lead to production output disruptions; fluctuations in cost and shortages of raw materials, including the cost of energy; adoption of or changes to laws relating to beverage containers and packaging, including mandatory deposit, recycling, eco-tax and/or product stewardship laws or regulations; adoption of significant additional labeling or warning requirements; changes in economic and political conditions in international markets, including civil unrest and product boycotts; changes in commercial or market practices and business model within the European Union; litigation uncertainties; adverse weather conditions; our ability to maintain brand image and product quality as well as other product issues such as product recalls; regulatory and legal changes; our ability to achieve overall long-term goals; and other risks discussed in our Company's filings with the Securities and Exchange Commission (SEC), including our *Annual Report on Form 10-K*, which filings are available from the SEC. You should not place undue reliance on forward-looking statements, which speak only as of the date they are made. The Coca-Cola Company undertakes no obligation to publicly update or revise any forward-looking statements.

Environmental Statement

A healthy environment, locally and globally, is vital to our business and to the communities where we operate. We view protection of the environment as a journey, not a destination. We began that journey more than 100 years ago and it continues today. Each employee of The Coca-Cola Company has responsibility for stewardship of our natural resources and must strive to conduct business in ways that protect and preserve the environment. Our employees, business partners, suppliers and consumers must all work together to continuously find innovative ways to foster the efficient use of natural resources, the prevention of waste and sound management of water. Doing so not only benefits the environment, it makes good business sense.



FTSE4Good

The FTSE4Good Index

The Coca-Cola Company is listed on the FTSE4Good Index, which identifies companies that meet globally recognized corporate responsibility standards. The FTSE4Good criteria are regularly revised and updated to ensure that they reflect developments in corporate responsibility thinking and trends in socially responsible investment as they evolve.



The Dow Jones Sustainability Indexes

The Coca-Cola Company has been selected for the Dow Jones Sustainability North America Index. This important indicator of sustainable business practices ranks companies for socially responsible investors on the basis of issues such as corporate governance, supply chain management, environmental management, labor practices and corporate citizenship.

Sandy Alexander Inc., an ISO 14001:2004 certified printer with Forest Stewardship Council (FSC) Chain of Custody and Green-e certification, printed this report with the use of renewable wind power resulting in nearly zero volatile organic compound (VOC) emissions. This report was printed on FSC-certified Mohawk Options paper, a process-chlorine-free 100 percent post-consumer waste paper manufactured entirely with 100 percent Green-e certified wind electricity and containing 100 percent post-consumer recycled fiber.

Savings derived from using post-consumer recycled fiber in lieu of virgin fiber:

-  447 trees preserved for the future
-  1,292 lbs waterborne waste not created
-  190,007 gallons wastewater flow saved
-  21,024 lbs solid waste not generated
-  41,395 lbs net greenhouse gases prevented
-  316,846,000 BTU energy not consumed

Savings derived from choosing a paper created with emission-free, wind-generated electricity:

-  21,508 lbs air emissions not generated
 -  9 barrels crude oil unused
- This amount of wind-generated electricity is equivalent to:**
-  taking 2 cars off the road for one year OR
 -  planting 1,454 trees



OUR MISSION:

**TO REFRESH THE WORLD IN BODY, MIND AND SPIRIT
TO INSPIRE MOMENTS OF OPTIMISM THROUGH OUR BRANDS AND OUR ACTIONS
TO CREATE VALUE AND MAKE A DIFFERENCE EVERYWHERE WE ENGAGE**

OUR VALUES:

**LEADERSHIP PASSION INTEGRITY ACCOUNTABILITY COLLABORATION
INNOVATION QUALITY**

For more information on corporate responsibility at The Coca-Cola Company, or to take a survey about our report, please visit www.cr.coca-cola.com.

To give us your feedback or comments on this report, please email or write us at: crreview@na.ko.com, or The Coca-Cola Company, P.O. Box 1734, Atlanta, GA 30301

To view frequently asked questions, please visit www2.coca-cola.com/contactus/faq/index.html.

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